

Voice of Clear Light

Volume 15, Number 3 / June 2015



A New Logo for The 3 Doors Changing Our Look!

The 3 Doors organization shares its new logo and the significance behind it.



The 3 Doors is wearing an updated look through an exciting new logo! It reflects our maturing as an organization while retaining the intention and tradition inherent in the original logo below:



The original logo depicts the wheel of joy, a universal Bon and Buddhist image that for centuries has symbolized the joy of liberation, the result of transforming the three root poisons of

attachment, aversion and ignorance that drive the wheel of suffering for all beings. The three main colors represent the opportunity of the three doors of body (white), speech (red) and mind (blue) to express the primordial purity of being. The gold symbolizes the honorific of the three doors, the "ordinary" transformed to the pure gold of the sacred within oneself through the realization of the inner refuge.

The need for a new logo emerged at the first international organizational retreat of The 3 Doors in Summer 2014, a watershed in our development as a group of committed volunteers, staff and teachers. How could we express the essence of the sacred power of the teachings of liberation from suffering, the core of The 3 Doors teachings and practices, as we bring them out to more and more people? The new logo retains all the significance of the dance of energies of the joy of liberation through the three doors of body, speech and mind, but frees the image from belonging to any particular religion. The essence of these teachings is available to all, as pure water quenches the thirst of all who are parched.

We are grateful for the skills of our designer, Roza Gazarian, who listened and responded to our request for a new image with enthusiasm. She is familiar with the teachings of Tenzin Wangyal and a dedicated practitioner. Rinpoche selected the final image with his blessings to represent the view and methods of The 3 Doors.